

# WARSTUFF

The #1 Marketplace Just For Militaria.

Find, buy and bid on militaria and war relics.

2013 Advertisers Pack

The screenshot shows the Warstuff.com website interface. At the top, there's a navigation bar with 'BUY SELL STORES IMPORT LOGIN HELP' and user options 'Register | Sign In | Verify Account'. A search bar is prominently displayed with 'MILITARIA SEARCH' and 'All Categories' dropdowns. The main content area features a product listing for 'Rare inert 6.5 x 50 R Japanese Arisaka I Inert Ammo & Ordnance' with an image of several bullets and a price of 'GBP £45.00'. Below this is a 'Sell your militaria and war relics.' section with a list of benefits and a 'REGISTER NOW' button. At the bottom, there's a 'Commercial Partners' section with various advertisements for military-related content.

warstuff.com warstuff.co.uk warstuff.com.au vietnamwarstuff.com koreawarstuff.com afghanistanwarstuff.com gulfwarstuff.com  
falklandswarstuff.com greatwarstuff.com wwiwarstuff.com wwiiwarstuff.com boerwarstuff.com bosnianwarstuff.com ancientwarstuff.com  
medievalwarstuff.com americancivilwarstuff.com coldwarstuff.com falklandswarstuff.com napoleonicwarstuff.com englishcivilwarstuff.com

# Reach more military history fans today

Key stats:

**12,000 +**

20 – 60 year olds visit every month on warstuff.com

**100,000 +**

Pages are viewed every month by visitors on warstuff.com

**6 mins 20 secs**

Are spent on average by every visitor browsing warstuff.com



**WARSTUFF HAS ENJOYED** the consistent growth of visitors who use the site to find, buy and sell items of militaria, military antiques and war relics as an alternative to generalist online marketplaces.

The result is that WARSTUFF is now seen as one of the world's fastest growing, recognised military history and militaria brands online. We've reached a stage in the UK and Europe where many of the most active dealers and collectors have heard of us, and the US is rapidly following.

Thanks to our growing popularity, WARSTUFF is ripe with unique advertising opportunities for organisations with interests in the military history space to market their products and services.

**We offer you a great opportunity to reach military history fans, dealers and collectors!**

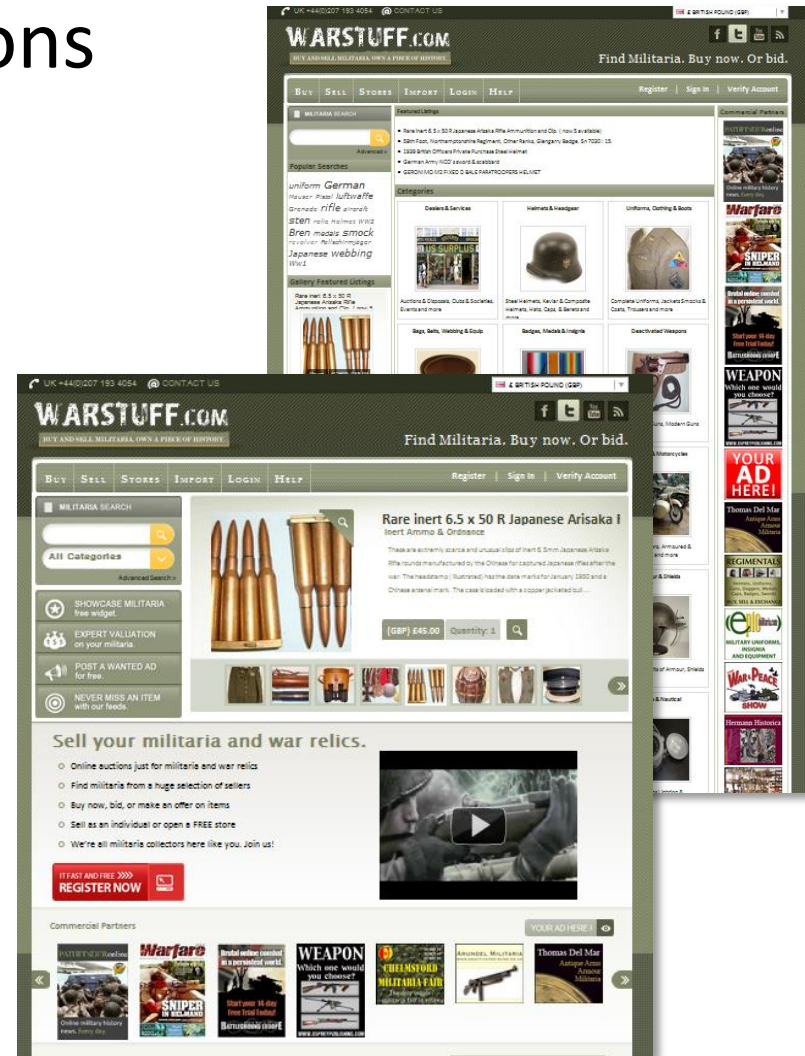
# Display advertising options

We have the best value advertising available in the militaria and military collectables arena.

With thousands of impressions per day, your ad will display prominently on our Home Page and in our right column on every page (rotating randomly):

- Adverts are sized up to **113px x 155px**
- We can **make a banner advert up for you for £50**, let us know you want this when you order.

Display Ad	Price (inclusive)
12 month term (save 40%)	£180
6 month term (save 30%)	£105
3 month term (save 20%)	£60
1 month	£25
Your Banner Designed	£50



Rotating Ad positions

Rotating Ad positions

Please email your order to: **support@warstuff.com**

Please send your order payment to: **payments@warstuff.com**

### **Terms and conditions**

All advertising orders are subject to the following terms and conditions:

1. An advertising order is taken once **payment is received**. By sending payment the customer agrees to be bound by these terms and conditions and a contract will be formed at the moment when WARSTUFF acknowledges receipt of the order.
2. Options are for a period of several months and start from the 'going live' date indicated, or within 10 days of confirmation.
3. Rates are subject to change.
4. Invoices are issued on receipt of the order through Paypal.
5. A maximum of two sets of amendments may be made to banners in one year.
6. We will cancel an advert with 5 days notice on request. We will not issue refunds for a cancellation.
7. The organisation shall ensure that it owns the copyright and all other intellectual property rights in any information that it provides to WARSTUFF Ltd for subsequent publication.
8. WARSTUFF Ltd will not be liable to the customer if for any reason beyond its control the [www.warstuff.com](http://www.warstuff.com) website is unavailable at any time or for any period.
9. These terms and conditions will be governed by English law and any disputes will be decided only by the English courts.
10. Payment terms are immediate via Paypal.